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MEDIA RELEASE

For Immediate Release
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LUMAHAWK launches a new line of LCD HD Camera Monitors

(TORONTO, ON) January 22nd, 2014 – NADEL Enterprises Inc. today announces the launch of a full line of LCD HD camera monitors under the company's owned and trademarked LUMAHAWK brand. Already renowned for their extensive range of professional and broadcast LED lighting solutions, LUMAHAWK now adds 5 models of LCD HD monitors to their product offering. All monitors can be used with any Digital Camera, HD-SLR, Camcorder, Pro Video Camera or Digital Cine Camera with HDMI or other compatible output signal ports.

Photographers, Videographers and Cinematographers wanting to compose or shoot with a larger screen, can simply mount a LUMAHAWK HD camera monitor to the top of their camera using the camera's hot shoe. In addition, the monitor can be easily mounted to any tripod or light stand. Using the included metal shoe-mount ball head allows you to angle and position the monitor to match your shooting style, equipment and environment.

Using an LCD screen larger than the one built into your camera allows for a completely different shooting experience, regardless if you shoot stills or full motion video. Using a larger screen makes it easier for you to confirm focus, exposure and colour, plus can even improve your shot composition and follow-focus accuracy. LUMAHAWK HD monitors allow you to improve and fine tune your photographic results.

Unlike some other monitor brands, LUMAHAWK LCD HD camera monitors come configured as **Ready To Go Shooting Kits** – they are complete with all the extras you need: a folding sun hood, AC adapter, all relevant cables including HDMI and others, plus each is complete with an F-style DV battery plate making all monitors compatible with existing F-style industry standard Li-Ion rechargeable batteries, the same as those used in LUMAHAWK LED lights.



Choose from 5 models with screen sizes ranging from 5.6 inches to a maximum of 8 inches. Native resolution specifications start with the standard 800 x 480 on our 2 prosumer models, and increases to 1280 x 800 with our Ultra Pro **IPS** 7 inch top of the line model, also featuring 4K compliant SDI input and output BNC jacks (shown at right). All models support a maximum resolution of 1920 x 1440.

All models offer sophisticated software controls accessible through their on-screen display menus. Software features include focus assist, on-screen framing guides, 2-axis image flip, as well as auto image aspect ratio. The three (3) LUMAHAWK PRO models add even more software features including false colour, clip levels, centre markers plus pixel to pixel mapping. Full audio monitoring and playback are also standard features with all models.



The complete line of LUMAHAWK TFT LCD HD Camera Monitors is available to order now through NADEL Enterprises.

Model Details



LMM-CON200: 7 inch TFT LCD HD Camera Monitor

- Resolution - 800 x 480
- Brightness - 400 cd/m²
- Contrast Ratio - 500:1
- Signal Inputs – HDMI, VGA, Composite
- Dimensions (LxHxD) cm – 18.8 x 13.1 x 4
- Weight kg – 0.4
- Kit Includes:
 - Folding Sun Hood
 - Mini HDMI to HDMI Cable
 - VGA Cable
 - AV Cable
 - Wireless Remote Control
 - F Style DV Battery Plate
 - Shoe Mount Ball Head
 - AC/DC Adapter



LMM-CON300: 8 inch TFT LCD HD Camera Monitor

- Resolution - 800 x 480
- Brightness - 450 cd/m²
- Contrast Ratio - 500:1
- Signal Inputs – HDMI, VGA, Composite
- Dimensions (LxHxD) cm – 21.4 x 14.7 x 3.3
- Weight kg – 0.5
- Kit Includes:
 - Folding Sun Hood
 - Mini HDMI to HDMI Cable
 - VGA Cable / AV Cable
 - Wireless Remote Control
 - F Style DV Battery Plate
 - Shoe Mount Ball Head
 - AC/DC Adapter



- **LMM-PRO400: 5.6" TFT LCD HD Camera Monitor**
 - Resolution - 1280 x 800
 - Brightness - 350 cd/m²
 - Contrast Ratio - 500:1
 - Signal Inputs – HDMI, Composite
 - Signal Output - HDMI
 - Dimensions (LxHxD) cm – 16.3 x 11.7 x 4.4
 - Weight kg – 0.3
 - Kit Includes:
 - Folding Sun Hood
 - Mini HDMI to HDMI Cable
 - F Style DV Battery Plate
 - Shoe Mount Ball Head
 - AC/DC Adapter



- **LMM-PRO600: 7 inch TFT LCD HD Camera Monitor**
 - Resolution – 1024 x 600
 - Brightness - 250 cd/m²
 - Contrast Ratio - 700:1
 - Signal Inputs – HDMI, 3G/HD/SD-SDI
 - Signal Outputs – HDMI, 3G/HD/SD-SDI
 - Dimensions (LxHxD) cm – 19.6 x 15.6 x 5.2
 - Weight kg – 0.5
 - Kit Includes:
 - Folding Sun Hood
 - Mini HDMI to HDMI Cable
 - SDI Cable
 - XLR Power Input Socket
 - F Style DV Battery Plate
 - Shoe Mount Ball Head
 - AC/DC Adapter

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- **LMM-PRO800: 7 inch IPS LCD HD Camera Monitor**
 - Resolution – 1280 x 800
 - Brightness - 400 cd/m²
 - Contrast Ratio - 800:1
 - Signal Inputs – HDMI, 3G/HD/SD-SDI, Component, Composite, Tally
 - Signal Outputs – HDMI, 3G/HD/SD-SDI, Component, Composite
 - Dimensions (LxHxD) cm – 21.5 x 16.2 x 6.2
 - Weight kg – 0.8
 - Kit Includes:
 - Folding Sun Hood
 - Mini HDMI to HDMI Cable
 - SDI Cable
 - XLR Power Input Socket
 - Tally Light Kit
 - F Style DV Battery Plate
 - Shoe Mount Ball Head
 - AC/DC Adapter

About NADEL Enterprises Inc.

Now in its twenty-six (26) year, NADEL Enterprises Inc. has been recognized as one of Canada's leading manufacturers and distributors of imaging products. A multi-divisional corporation, NADEL is committed to the continued sustained profitability of its customers and to the growth of those relationships. In addition to its own in-house product lines of LUMAHAWK and OPUS branded LED and Studio Lighting systems and accessories, NADEL is the exclusive Canadian distributor of more than 20 premium product brands including: Think Tank Photo, Velbon Tripods, Kaiser Fototechnik, Heliopan Filters, Hahnel Photo Accessories, Azden, Easy-Go Speedlite Accessories, Foton Video Accessories, Gepe Card Safes, Sterling, Pearson and Peach Pit Books.

In partnership with Olympus America Inc, NADEL also distributes Olympus imaging products to the Photo Specialty Retail Channel in Canada.

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