



# LUMAHAWK

## Media Release

FOR IMMEDIATE RELEASE

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### **Nadel announces New LumaHawk Monolight Series: 300ws, 600ws, and 1200ws Units with Digital Controls**

Las Vegas, NV (PMA Booth #M209)—Nadel Enterprises introduces their new LumaHawk series of studio flash units with three flash voltage options: 300 watt-seconds, 600 watt-seconds, and 1200 watt-seconds. The LumaHawk series monolights feature a digital control panel for accuracy and ease of use. Each self-contained strobe unit is powered with a standard 110v AC outlet. The light source is a daylight-balanced (5500K) flash tube that is user-replaceable. The digital controller accurately adjusts light output in 1/10th-stop increments over a range of 4 stops, plus each unit has a variable-power, 250-watt modeling light with a separate on/off switch. Each monolight has a built-in photocell, so it can be triggered with another flash light source. You can turn the photocell off if you'd rather connect a sync cord into the standard 1/4" jack or use a wireless remote trigger. At full power, the 300ws monolight recycles in only 1.8 seconds, the 600ws in 2.1 seconds, and the 1200ws in 2.8 seconds. A ready-light indicator illuminates when the flash capacitors are fully charged. Also, the photographer has the option of setting the unit to beep when fully charged.

Each unit has a durable metal housing and includes integrated circuitry to protect against overheating. Additionally, the 1200ws unit is fan-cooled. The formed metal mounting bracket attaches to most light stands. Substantial construction and high-end features meet the rigorous demands of professional photographers.

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### **Nadel Enterprises**

Nadel Enterprises LumaHawk, OPUS and OPUS Pro Lighting system are recognized worldwide as the leading brands of lighting equipment for both the professional and amateur photographer. Using the most innovative photoelectronic technology coupled with the accuracy of digital controls, LumaHawk Lighting Systems are specifically designed for today's digital studio to provide photographers with the reliability and the versatility they demand.

LumaHawk lighting system, LET THERE BE LIGHT

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Like all Nadel Enterprises lighting products, the LumaHawk Monolights have undergone testing by an OSHA accredited laboratory to ensure that they meet or exceed both UL and CSA safety standards. Additionally, these products are independently tested for reliability, durability, and safety before they are certified for field use in the USA and Canada.



**LMX-XL300**

**LumaHawk 300ws Monolight**

Flash Voltage: 300ws

Power Source: AC

GN (ISO 100) 3m: 113

Recycle Time: 1.8 sec @ 300ws

Flash Output: 4 stop range

1/10th stop increments

Modeling Lamp: 250 watt

Suggested CDN. list price: \$695.00

**LMX-XL600**

**LumaHawk 600ws Monolight**

Flash Voltage: 600ws

Power Source: AC

GN (ISO 100) 3m: 163

Recycle Time: 2.1 sec @ 600ws

Flash Output: 4 stop range

1/10th stop increments

Modeling Lamp: 250 watt

Suggested CDN. list price: \$950.00

**LMX-XL1200**

**LumaHawk 1200ws Monolight**

Flash Voltage: 1200ws

Power Source: AC

GN (ISO 100) 3m: 223

Recycle Time: 2.8 sec @ 1200ws

Flash Output: 4 stop range

1/10th stop increments

Modeling Lamp: 250 watt

Suggested CDN. list price: \$1395.00

LumaHawk lighting products are available from photographic retailers throughout North America. For more information, contact LumaHawk, a division of NADEL Enterprises Inc. 425 Attwell Drive, Toronto, ON, Canada M5W 5C4

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